1. What is your purpose and vision for the company?
   1. To reach more clients and customers
2. Who is the target audience?
   1. Houston and surrounding areas
3. What is the purpose of the website you are wanting to build? For example, are you trying to sell goods/services, inform customers of something, etc.?
   1. Wanting the locations and the menu
   2. Amexicun logo as the backdrop, lets look at the lettering color
   3. Access to the social media
   4. Contact me form
   5. Pics of the form
   6. Phone numbers, emails, videos
   7. The story of the company
4. What makes your goods/services unique to the field?
   1. The food and the brand, very different from everyone else, delivery to the table, took the idea of the sparklers of women delivering bottles
5. What would your website need to contain to be more successful? (What is the element you will use to measure the success of the website?)
   1. Beautiful, classy, represent the company, functional
6. What is your estimated budget and timeline for the website?
   1. $500, no timeline
7. Do you currently have a website? Do you have any current web content? (Facebook, Instagram)
   1. [www.amexicun.com](http://www.amexicun.com), currently has a website
8. Are you interested in buying a web domain ([www.yourname.com](http://www.yourname.com))?
   1. Currently own his own domain
9. What are the key words you want to focus on when using a search engine?
10. What features are you interested in for the website? Please list all pieces you are interested in (see below):
    1. Call-to-action buttons
    2. Social media buttons
    3. Click-to-call buttons
    4. Search function
    5. Portfolio or photo gallery – srcroll through
    6. eCommerce features
    7. Map integration
    8. Pricing tables
    9. Menus
    10. Single-column layout
    11. Multi-column layout
    12. Email forms
    13. Uploading and downloading files
    14. Login/Sign up forms
    15. Blog modules
    16. Image sliders
    17. Video streaming
    18. MySQL integration, etc.
    19. review
11. Do you want to add images or video/audio files to the website? Will you provide any?
    1. Yes and yes
12. Who will provide new content for the website when changes are to be made?
    1. Leo
13. Do you want an online chat feature included on the website?
    1. No
14. Can you manage content marketing strategies?
    1. Social media, Leo will manage
15. Do you need multiple levels of access to the website?
    1. Will get access to his domain, he can access it, I will manage it
16. Do you have a preference in terms of eCommerce platforms?
    1. He is using GoDaddy
17. Are there any specific plugins you would like to include on the website? Will you need third-party application integration within the website?
18. Do you require a database for the users?
    1. Won’t need one
19. Do you have previous experience with Google Analytics?
    1. Let’s see how we can set that up, he would like this